



GCSE Business Studies **Due to three year KS4 current year 10s' following Year 11 sol**

Business Studies	Cycle 1	Cycle 2	Cycle 3	Cycle 4
<p>Year 10 GCSE BUSINESS STUDIES</p>	<p>Title: The purpose and nature of businesses</p> <p>Objectives: To understand the difference between goods, services, needs and wants. To understand the meaning of factors of production. To define opportunity cost. To define the three sectors of primary, secondary and tertiary and give examples of types of businesses that</p>	<p>Title: Human resources</p> <p>Objectives: To understand internal organisational structures, span of control, chain of command, layering and delegation. To understand why businesses have internal organisational structures. To understand the difference between internal and external</p>	<p>Title: Finance</p> <p>Objectives: To understand the main internal and external sources of finance available. To be able to analyse the advantages and disadvantages of each method for a given situation. To understand how and why cash flow forecasts are constructed.</p>	<p>Title: Marketing</p> <p>Objectives: To understand the methods and criteria businesses use to segment the market. To understand why businesses use segmentation to target customers. To understand why businesses conduct market research. To understand the types of information collected in market research</p>



	<p>operate in each sector.</p> <p>To understand the term enterprise and what is meant by an entrepreneur.</p> <p>To outline the characteristics of an entrepreneur</p> <p>To outline the objectives of an entrepreneur.</p> <p>To understand that businesses face a constantly changing business environment.</p> <p>Assessment Focus: Exam style questions and multiple choice</p>	<p>recruitment.</p> <p>To understand the benefits and drawbacks of internal and external recruitment.</p> <p>To understand the use of financial methods of motivation (including an understanding of the main methods of payment including salary, wage, commission and profit sharing).</p> <p>To understand the methods of training undertaken by businesses.</p> <p>To explain the benefits of induction training.</p>	<p>To be able to complete and interpret sections of a cash flow forecast.</p> <p>To understand the difference between variable costs, fixed costs and total costs.</p> <p>To understand the concept of revenue, costs, profit and loss.</p> <p>To be able to calculate revenue, costs and profit.</p> <p>To understand the Importance of financial statements for assessing business performance and helping make business decisions.</p> <p>Assessment Focus: Exam style questions and multiple choice</p>	<p>To understand the meaning of primary market research and the methods used to collect primary data.</p> <p>Assessment Focus: Exam style questions and multiple choice</p>
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		Assessment Focus: Exam style questions and multiple choice		
Year 11 Business Studies GCSE Business Studies	Title: Operations Objectives: <ul style="list-style-type: none"> • To understand what is meant by job production. • To understand what is meant by flow production. • To understand how production might be made more efficient by the use of lean production techniques. • To evaluate the use of managing stock using JIT to a given business. 	Title: Paper 1 Revision Objectives: Marketing and finance **Business in real world and influences on business revised throughout** Assessment Focus: Paper 1 and 2 2018	Title: Paper 2 Revision Objectives: Human resources and Operations ** Business in real world and influences on business revised throughout** Assessment Focus: Paper 1 and 2 2019	



	<ul style="list-style-type: none">• To understand that the benefits of reduced costs must be balanced against the quality of service.• To understand the possible quality issues as businesses grow <p>Assessment Focus: Paper 1 and 2 2018</p>			
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Business Studies	Cycle 1	Cycle 2	Cycle 3	Cycle 4
<p>Year 10 GCSE BUSINESS STUDIES</p>	<p>Title: The purpose and nature of businesses</p> <p>Objectives: To understand the difference between goods, services, needs and wants. To understand the meaning of factors of production. To define opportunity cost. To define the three sectors of primary, secondary and tertiary and give examples of types of businesses that operate in each sector. To understand the term</p>	<p>Title: Human resources</p> <p>Objectives: To understand internal organisational structures, span of control, chain of command, layering and delegation. To understand why businesses have internal organisational structures. To understand the difference between internal and external recruitment. To understand the</p>	<p>Title: Finance</p> <p>Objectives: To understand the main internal and external sources of finance available. To be able to analyse the advantages and disadvantages of each method for a given situation. To understand how and why cash flow forecasts are constructed. To be able to complete and interpret sections of</p>	<p>Title: Marketing</p> <p>Objectives: To understand the methods and criteria businesses use to segment the market. To understand why businesses use segmentation to target customers. To understand why businesses conduct market research. To understand the types of information collected in market research To understand the meaning of primary</p>



	<p>enterprise and what is meant by an entrepreneur.</p> <p>To outline the characteristics of an entrepreneur</p> <p>To outline the objectives of an entrepreneur.</p> <p>To understand that businesses face a constantly changing business environment.</p> <p>Assessment Focus: Exam style questions and multiple choice</p>	<p>benefits and drawbacks of internal and external recruitment.</p> <p>To understand the use of financial methods of motivation (including an understanding of the main methods of payment including salary, wage, commission and profit sharing).</p> <p>To understand the methods of training undertaken by businesses.</p> <p>To explain the benefits of induction training.</p> <p>Assessment Focus: Exam style questions</p>	<p>a cash flow forecast.</p> <p>To understand the difference between variable costs, fixed costs and total costs.</p> <p>To understand the concept of revenue, costs, profit and loss.</p> <p>To be able to calculate revenue, costs and profit.</p> <p>To understand the Importance of financial statements for assessing business performance and helping make business decisions.</p> <p>Assessment Focus: Exam style questions and multiple choice</p>	<p>market research and the methods used to collect primary data.</p> <p>Assessment Focus: Exam style questions and multiple choice</p>
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<p>Year 10 Cambridge national Business Studies</p>	<p>Title: R064 and R065</p> <p>Objectives: L01 R064 (Two lessons a week) L01 R065 (One lesson a week exam technique focus)</p> <p>Assessment Focus: Completion of coursework throughout year. Silent starters used to assess knowledge</p>	<p>Title: R064 and R065</p> <p>Objectives: L02R064 (Two lessons a week) L02 R065 (One lesson a week exam technique focus)</p> <p>Assessment Focus: Completion of coursework throughout year. Silent starters used to assess knowledge</p>	<p>Title: R064 and R065</p> <p>Objectives: L03R064 (Two lessons a week) L03 R065 (One lesson a week exam technique focus)</p> <p>Assessment Focus: Completion of coursework throughout year. Silent starters used to assess knowledge</p>	<p>Title: R064 and R065</p> <p>Objectives: L04R064 (Two lessons a week) L04 R065 (One lesson a week exam technique focus)</p> <p>Assessment Focus: Completion of coursework throughout year. Silent starters used to assess knowledge</p>
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